What we call the interiority of a fictional character is a cognitive-historical construct. That is, it emerges out of the interaction between our theory of mind – our evolved cognitive adaptation for explaining people’s behavior in terms of their mental states, such as thoughts, desires, feelings, and intentions – and historically contingent ways of describing and interpreting behavior and mental states. At no point can the cognitive be separated from the historical, although various interpretive systems have considered and continue to consider them in isolation. Thus traditional literary analysis has been mostly unaware of the cognitive aspect of fictional interiority, while some overzealous evolutionary literary critics pointedly ignore the role of history in literary endeavor. My goal here is to posit an interpretive model that is grounded in the workings of our cognitive adaptation for reading mental states into behavior and that is sensitive to particular cultural preoccupations of a given historical period. Specifically, I show how the eighteenth century’s uneasy fascination with hypocrisy and madness informed the writers’ intuitive reliance on their readers’ cognitive predispositions as they worked to create an illusion of interiority of their socially troubling and personally troubled characters.

The cognitive and the historical

As an introductory illustration of the ongoing interplay between the cognitive and historical, consider a conversation that takes place in Laurence Sterne’s *Tristram Shandy* (1759–1767), when Walter Shandy, Uncle Toby, Yorick, and Corporal Trim gather one evening around the fire in Shandy-hall. Yorick has just read out loud a long passage from Rabelais’s *Gargantua*, in which Gymnast and Captain Tripeit turn somersaults on the croup of a horse, and now Walter prepares to share with the company his own manuscript, *Tristramadia*.
I have advanced nothing in *Tristramedia*, but what is as clear as any one proposition in *Euclid*.—Reap me, *Trim*, that book from off the scritoir:—it has often been in my mind, continued my father, to have read it over both to you, Yoricke, and to my brother Toby, and I think it a little unfriendly in myself, in not having done it long ago:—shall we have a short chapter or two now, and a chapter or two thereafter, as occasions serve; and so on, till we get through the whole? My uncle Toby and Yoricke made obeisance which was proper, and the corporal, though he was not included in the compliment, laid his hand upon his breast, and made his bow at the same time.—The company smiled. *Trim*, quoit my father, has paid the full price for staying out the entertain-ment.—He did not seem to relish the play, replied Yoricke—"'Twas a Tom-fool-battle, an' please your reverence, of captain Tript's and that other officer, making so many summersets, as they advanced;—the French come on capering now and then in that way,—but not quite so much.

My uncle Toby never felt the consciousness of his existence with more complacency than what the corporal's, and his own reflections, made him so at that moment;—he lighted his pipe.—Yoricke drew his chair closer to the table,—*Trim* snuff'd the candle,—my father stir'd up the fire,—took up the book,—cough'd twice, and begun.'

Why does *Trim* snuff the candle? We make sense of his behavior by exercising our theory of mind, that is, by attributing to *Trim* a certain intention: he wants to make the flame brighter so that Walter Shandy can see the pages of *Tristramedia* better. In fact, we can read an even more complex mental state into *Trim's* action: he has just had a chance to voice his disapproval of the "battle" described in *Gargantua*, and he is flattered to be part of the discussion, particularly as it seems to draw on his military expertise, even if Walter has not initially paid him the "compliment" of having wanted to read *Tristramedia* to him as well as to Yoricke and Toby. So by snuffing the candle *Trim* is not only making the pages more visible for Walter but also signaling his readiness to be included in this conversation and his satisfaction at having his opinion considered and respected by his "betters."

But wait! Are *Trim*’s actions not in fact incomprehensible? If he wants to make it easier for Walter to see the pages of *Tristramedia* and also wants to signal that he belongs to this conversation, why would he snuff—the is, put out—the candle? As it turns out, the meaning of the word "snuff" has changed over the last two centuries. For Sterne’s contemporaries, "snuffing the candle" meant "brightening its flame by freeing the candle from its excess wick, either by pinching or cutting off its snuff (the part of the wick partially consumed in burning)." This is to say that, prepared as we are to explain the characters' observable behavior in terms of underlying mental states, our explanations can be woefully wrong, if not downright impossible, unless we also know something about the historically contingent linguistic environment in which a given text was written and first read.

And the problem with words changing their meanings as time goes by is, of course, only the tip of our interpretive iceberg. To get a fuller picture of the feelings animating the behavior of the protagonists in this passage, we have to know, for example, that the reason Yoricke quotes a passage from *Gargantua*, in which Gymnast and Captain Tript do acrobatics in lieu of fighting, is not to comment on the effectiveness or futility of a particular way of waging the battle— which is how *Trim* takes it — but to satirize the practices of English "polemic divines" (New, *Tristram Shandy* n. 6). Armed with this literary-historical insight, we begin to appreciate the complexity of mental states underlying the nonsensical actions of Toby as he lights his pipe, of Yoricke as he draws his chair closer to the table, and of Walter Shandy as he stirs up the fire.

*Trim* is happy about having humored his own comrade (for it was *Trim* who, knowing that *Trim* would enjoy "the description of a battle," invited *Trim* to join them just as Yoricke was about to read the passage from *Gargantua*). Yoricke and Walter are sharing a joke about the similarities between the arguments of the "polemical divines" and the antics of Gymnast and Captain Tript—a joke of which *Trim* is not aware at all (and they know it), and which Toby appreciates only to a point because he is more happily preoccupied with *Trim's* satisfaction about voicing his opinion of that "Tom-fool-battle" and about being thus included in the conversation. Finally, Yoricke must also be pleased about humoring his host as Walter is about to read "a chapter or two" from his *Tristramedia*.

You notice that to make sense of this passage, we speak of *Trim*, Yoricke, Walter, and Toby as endowed with interiority, that is, capable of a rich variety of mental states. This practice of treating fictional characters like real people has been long decried by literary critics, who see it as corrupting discussions both in classrooms and in non-academic reading environments, such as book clubs. With the advent of research in theory of mind, I think it is time for us to admit that we have been fighting a "Tom-fool-battle" of our own (and have been cheating at it, too), to reconcile ourselves to the fact that all of us, undergraduates, professors of literature, and book-club devotees, treat fictional characters as real people, and to focus instead on historically specific strategies used by writers intuitively to exploit this "weakness" of their readers.

To clarify the role played by theory of mind (also known as "mind-reading"—clumsy terms both) in our perception of fictional characters,
consider this. After a certain age, people "cannot turn off their mind-reading skills even if they want to. All human actions are forevermore perceived to be the products of unobservable mental states, and every behavior, therefore, is subject to intense sociocognitive scrutiny." The results of this "scrutiny" are far from perfect: we misread and misinterpret minds all the time, and we remain subject to people’s conscious and subconscious manipulation of our perception of their mental states. Still, flawed as our mind-reading is, it is the default way by which we construct and navigate our social environment. When theory of mind is impaired — as it appears to be with the autism-spectrum condition — we are faced with social challenges of a different order of magnitude.

So important is mind-reading for our species, that, at least on some level, we do not distinguish between attributing states of mind to real people and attributing them to fictional characters. Figuring out what an attractive stranger encountered by a fictional protagonist in a bookshop is thinking feels almost as important as figuring out what a real-life attractive stranger is thinking as she looks us in the eye and holds forth on how she enjoyed reading the book that we currently have in our hands. Thus the pleasure afforded by following various minds in fictional narratives is a significant degree a social pleasure — an illusory but satisfying confirmation that we remain competent players in the social game that is our life. (Not surprisingly, patients with theory-of-mind deficits, such as those with autism-spectrum condition, exhibit a striking lack of interest in stories about people, both fictional and non-fictional.)

Talking about fictional characters as if they were real people is thus not a sign of the lack of readerly sophistication, but simply the reflection of the fact that the same cognitive adaptations that evolved to process information about the mental states of real people also process information about the mental states of fictional characters. Literary scholars are just as guilty of this offense as are lay readers. The main difference between "us" and "them" is that we can consciously adjust certain aspects of our mind-reading when we deal with a work of fiction, indeed may enjoy adjusting them, as a function of our personal mind-reading idiosyncrasies translated into the career of literary critic.

That is, on the one hand, we attribute "real" mental states to characters with the same gusto as do our undergraduates. Think: when five minutes ago, you read the sentence, "Reach me, Trim, that book from off the scritoir," did you really pause to remind yourself that you were dealing with a fictional construct, "Walter Shandy," who is portrayed so as to create an impression in the reader that he "wants" (well, actually "he" should be in quotation marks, too) another fictional construct, "Corporal Trim," to "do" something for "him"? Probably not. More likely, you simply skimmed over that sentence without even noticing that your theory-of-mind adaptations interpreted it as "Walter wants Trim to get him the book off the scritoir" — which is almost exactly the same kind of work that these adaptations would have performed had I, in your hearing, asked my daughter to reach me a book off the shelf.

On the other hand, more so than lay readers, we are apt at adjusting our mind-reading mode to introduce mental states of other "people" into our discussion of the novel: those of the novel’s author, its actual and/or implied narrator, its variously historically situated readers, as well as living and dead literary critics and philosophers. For example, we may ask what was Sterne’s own position on polemic divines? Or, what does Tristram, the novel’s narrator, mean when he says that Yorick “read, or pretended to read” that long passage from Rabelais? What effect does this little interjection — “pretended to read” — have on contemporary readers, and what effect might it have had on Sterne’s eighteenth-century readers?

When we ask our students to consider such questions, it may seem that we encourage them to move away from treating fictional characters as real people and treat them instead to see the novel as a historically situated artifact that uses a variety of narrative techniques to engage with ideological, aesthetic, and psychological agendas — techniques that may come into sharper focus if we consider them via conceptual frameworks developed by various classical and modern thinkers. And train them we do. Make no mistake, however: the only way by which we can achieve this is by expanding the circle of entities whose minds we read as if they were real people.

Not only do we ourselves treat fictional characters as if they were capable of a broad variety of mental states (as real people are) to make sense of the story when we first read it; not only do we casually refer to these characters’ and the author’s mental states in our subsequent discussions with students; not only do we introduce more “people” into our conversation, such as Freud, Derrida, and Marx, and talk about them as if we know what they would think about the text; but we also cannot produce a single interpretation of the text without constructing ever more elaborate and/or surprising attributions of thoughts, feelings, and intentions. Every single one of our exegeses involves attribution and interpretation of mental states, and none of our classroom conversations or scholarly publications would be practicable if we had to stop every minute and issue a disclaimer to the effect that we seem to be talking about real minds but we are really talking about fictional constructs.

What all this adds up to is that the cognitive perspective on fictional interlocutors commits us, more than any other theoretical perspective, to
Cognitive alternatives to interiority

Multiple mental states

Although as inveterate mind-readers we need only a mere whiff of a cue to see a mental state behind a behavior, it has been argued that one particularly socio-cognitively satisfying pattern of fictional mind-reading involves interaction among three mental states (no matter how many physical bodies these mental states may represent: one, two, or a crowd of a hundred and fifty). Eighteenth-century writers explored a wide variety of social situations that allowed for such mental triangulations. In constructing such situations, however, they had to hierarchize the cognitive complexity of their characters; that is, they had to decide which characters should be able to represent more mental states than others.

For example, when the title protagonist of Eliza Haywood’s Fantomina (1724), who impersonates different women to keep up the interest of her lover, Beauclairs (who does not know that all of his mistresses are actually the same person), receives two letters from Beauclair— one addressed to “Widow Bloomer,” his freshener conquest, whom he is eager to see immediately, another to his by now “stale” passion, “Fantomina,” whom he needs to put off for the sake of the Widow and to whom he thus lies about being busy— the mind-reading dynamics of the scene put her at the apex of its mental triangulation:

Traytor! (cry’d she) as soon as she had read [both of Beauclair’s letters, ’tis thus our silly, fond, believing Sex are serv’d when they put Faith in Man: So had I been deceiv’d and cheated, had I like the rest believ’d, and sat down mourning in Absence, and vainly waiting recover’d Tendernesses... But I have outwitted even the most subtle of the deceiving Kind, and while he thinks to fool me, is himself the only beguiled Person."

Observe that Beauclair imagines two mental states— his own and the presumably fooled Fantomina— whereas Fantomina imagines three: her own, Beauclair’s as he imagines the fooled Fantomina, and the presumably fooled Fantomina’s. To put it differently, she is capable of representing the feelings of Fantomina as represented by Beauclair, thus engaging in what cognitive scientists call a third-level cognitive embedding. If we correlate fictional interiority with the ability to embed multiple mental states we begin to see the workings of the narrative mechanism that endows some characters with “more” interiority than others. At least for now, Fantomina is on top of the cognitive “food chain,” and as such she is the most interesting character in the story.

The writer’s intuitive decision about which of her characters will carry on complex mind-reading embeddings and which will have to settle for simpler ones can be informed by considerations of social class, of gender and race, or of...
any other parameter reflecting the current ideological investments of the society. The characters not capable of representing anybody's mental states except their own, such as Lady Bertram from Jane Austen's *Mansfield Park* (1814), may come across as stupid or flat, their interiority at the lowest ebb; but the characters capable of representing multiply embedded mental states may come across as peculiarly misguided, betrayed as it were by their cognitive complexity into ethically questionable or socially debilitating behavior. It seems that readers' perception of interiority imposes a cost on a fictional character, though the exact form of this cost is figured on a case-by-case basis, reflecting, among other things, specific cultural preoccupations of the moment. In what follows, I consider two models of eighteenth-century fictional interiority—one constructed specifically via the characters' capacity for embedding multiple mental states, and another constructed via their capacity for considering perspectives differing from their own—and discuss the costs associated with each model.

**Hypocrisy**

Eighteenth-century anxiety about the mutability and endless performativity of the self, and the resulting uneasy view of hypocrisy as a social glue, are well-established topics in recent scholarship, explored in such studies as Blakey Vermeule's *The Party of Humanity: Writing Moral Psychology in Eighteenth-Century Britain* (2000), Patricia Meyer Spacks's *Privacy: Concealing the Eighteenth-Century Self* (2003), and Jenny Davidson's *Hypocrisy and the Politics of Politeness* (2004). From the cognitive perspective espoused by this chapter, hypocrisy is a quintessential mind-reading phenomenon: an endeavor to subtly convince another person that she knows your thoughts and feelings and that these thoughts and feelings are congenial to her own. It presupposes a third-level mental embodiment ("I know that you like X, so I want you to think that I like X, too") and as such presents a particularly inviting subject for fictional and non-fictional explorations.

Looking at how the eighteenth century treated its hypocrites, one gets an impression that non-fictional discourses were more forgiving than fictional ones. Thus The English *Theophrastus* (1702) refuses to pass judgment on hypocrisy, admitting instead with world-weary resignation that not only is sincerity a particularly insidious performance of openness ("Half-witted People can never be sincere ... Sincerity ... is only a more cunning and shrewd sort of Dissimulation, to insinuate our selves into the Confidence of other People"), but also that every social interaction involves mutual manipulation ("All Men [strive to] appear what they have a mind to be taken for. So that we may say, That the World is made up of nothing but formal Countenance and Shews.").

The Earl of Chesterfield's *Letters to His Son* (1774) is a heartfelt glorification of social hypocrisy. Its author frankly delights in his capacity for adapting to the minds of others and fervently wants his son to learn this social grace. Thus describing his younger self: "My passion for pleasing was so strong (and I am very glad it was so), that I own to you fairly, I wished to make every woman I saw in love with me, and every man I met admire me." On strategies of making people like you: be attentive to small things that they value, for "attention to such trifles flatters self-love much more than greater things, as it makes people think themselves almost the only objects of your thoughts and care" (Chesterfield, *Letters to His Son*, vol. I:29). On pleasing people whose opinion you, in fact, despise:

As women are a considerable, or at least a pretty numerous part of company; and as their suffrages go a great way toward establishing a man's character in the fashionable part of the world (which is of great importance to the fortune and figure he proposes to make in it), it is necessary to please them.

However:

The man of sense only trifles with them, plays with them, humors and flatters them, as he does with a sprightly forward child; but he neither consults them about, nor trusts them with serious matters; though he often makes them believe that he does both; which is the thing in the world that they are proud of ... [for] being justly distrustful that men in general look upon them in a trifling light, they almost adore that man who talks more seriously to them, and who seems to consult and trust them ...

*(Chesterfield, *Letters to His Son*, vol. I:107)*

It is tempting to see the period's fictional narratives as offering a wishful corrective to the successful careers of real-life hypocrites. Think of one assiduous third-level embedder, Blifil, from Fielding's *Tom Jones* (1749), who endeavors to convince every person instrumental to his social advancement that he shares his world view. Already at sixteen, he has "address enough ... to recommend himself at one and the same time" to both his mentors, Thwackum and Square, in spite of their opposing views: "With one he was all religion, with the other he was all virtue." Moreover, by praising Thwackum and Square to Allworthy behind their backs, Blifil not only ensures that they would think that he sincerely values their instructions (for he knows that Allworthy repeats "all such compliments to the persons for whose use they were meant"), but that his uncle, too, would find such panegyrics "extremely grateful," as they so loudly resound "the praise of that singular plan of education" which Allworthy "laid down" for the boys.
A real-life Blifil would have been very likely to succeed in a world in which sincerity was "only a more cunning and shrewd sort of Dissimulation, to insinuate our selves into the Confidence of other People." Fielding, of course, does not let him get away with anything, finally unmasking him in front of Allworthy. True, Blifil does not end up completely destroyed — in fact, when we last see him he is clawing his way back to the top by using his old strategy of pleasing people who matter, such as turning Methodist "in hopes of marrying a very rich widow of that sect, whose estate lies in that part of the kingdom" for which he wants "to purchase a seat in the next Parliament" (869). Still, within the moral economy of the novel he remains an irredeemable villain.

Similarly, Thomas Holcroft's Hugh Trever (1797) contains a panoply of third-level embedders none of whom suffers a complete worldly fiasco, but each of whom is intended to strike the reader as repugnant in his own way: from the reverend Enoch Ellis, whose life is one "necessary endeavor to please"; and the Earl of Idford, who wants to flatter a brilliant thinker and public speaker Mr. *** and thus proclaims — when that gentleman is present — that he "would rather be Mr. *** than a prince of blood"; to the Lord Bishop, who, together with his friend, the Dean, sprinkle their dinner conversation with crude obscenities while "hypocritically [avoiding] words which the ear could not endure," so as not to alienate completely the other people present. Hugh himself has to learn not to be "too eager in [his] thirst of approbation," a thirst which leads him, among other things, to such repulsive displays of hypocrisy as complimenting the bishop on his cathedral sermon (which Hugh himself wrote, but "his lordship" shamelessly passed for his own and, worse yet, completely mangled by his "spiritless" delivery, "thick" voice, and "ridiculous" cadences). 15

It seems, in other words, that eighteenth-century fictional characters who practice third-level cognitive embedment for the purposes of social elevation get condemned as hypocrites and judged harshly, as opposed to characters who demonstrate an acute awareness of other people's mental states — which also frequently calls for a third-level mental attribution — but have no worldly ambitions and thus refuse to manipulate others by pretending that they share their feelings (e.g. Tom Jones himself, as well as Turl and Mr. Evelyn from Hugh Trever). The novels' distaste for the mind-reading pattern (i.e. Theophrastian "sincerity" and Chesterfieldian "graces") that in real life could indeed be rewarded by social advancement is quite striking. Cognitive construction of fictional interiority becomes an ideological endeavor, enabling what John Richetti sees as the "deeply critical" view of "more traditionalist authors such as Fielding" of the "emerging modern self and the new kind of society that encourages it."

Cognitive alternatives to interiority

Madness

Madness attracted and repelled eighteenth-century readers and writers as strongly as did hypocrisy, and as such it has received sustained attention from modern scholars, from Michel Foucault (Madness and Civilization, 1965) and Max Byrd (Visits to Bedlam: Madness and Literature in the Eighteenth Century, 1974) to Clement Hawes (Mania and Literary Style: The Rhetoric of Enthusiasm from the Rainiers to Christopher Smart, 1996) and Allan Ingram and Michelle Faubert (Cultural Constructions of Madness in Eighteenth Century Writing, 2005).

To consider representations of madness from the cognitive perspective taken by this chapter, we may ask to what extent madness was correlated with particular constructions of fictional interiority. To put this differently, is there a cognitive method to eighteenth-century madness, that is, will we understand better at least some forms of it if we adapt the vocabulary of mind-reading and embedded mental states?

One distinguishing feature of many eighteenth-century mad (or just eccentric in ways that strike observers as mad) fictional characters is their misplaced mind-attribution. That is, they attribute mental states either to entities that do not have any (such as natural phenomena) or to entities whose mental states should matter little or not at all in one's everyday life (such as other fictional characters or imaginary creatures). What is interesting about this "mad" behavior is that it builds on an essential aspect of our mind-reading endowment, which, under normal conditions, is crucial for our social functioning: namely, the capacity for being aware of other people's perspectives, particularly when they differ from our own.

In fact, deficits of this capacity manifest themselves early enough in a child's development to be used as the ground for diagnosing autism. The test administered to four-year-olds (the age of four being an important threshold in the maturation of theory of mind) involves putting a child in a situation in which she has to demonstrate an understanding that other people may entertain false beliefs, that is, that they may believe that something that she knows to be the case is not so. Neutrotypical children pass this "false belief" test, while children with autism-spectrum condition generally do not.

Hence one strategy for creating the illusion of interiority of fictional characters is to have them be aware of differing perspectives of the same subject. Maria Edgeworth uses this strategy in the opening paragraph of her
Castle Rackrent (1800). The novel’s narrator, Thady Quirk, tells us how different people in and out of the “family” view him: he is “honest Thady” to some, “old Thady” to others, “poor Thady” to yet others, Thady-to-be-disregarded to his own son, and “true and loyal” Thady in his own eyes:

Having out of friendship for the family, upon whose estate, praised be Heaven! I and mine have lived rent free time out of mind, voluntarily undertaken to publish the Memoirs of the Rackrent Family, I think it is my duty to say a few words, in the first place, concerning myself. – My real name is Thady Quirk, though in the family I have always been known by no other than ‘honest Thady’ – afterwards, in the time of Sir Murtagh, deceased, I remember to hear them calling me ‘old Thady’, and now I am come to ‘poor Thady’ – for I wear a long great coat winter and summer . . . to look at me, you would hardly think ‘poor Thady’ was the father of attorney Quirk; he is a high gentleman, and never minds what poor Thady says, and having better than 1500 a-year, landed estate, looks down upon honest Thady, but I wash my hands of his doings, and as I have lived so will I die, true and loyal to the family.

Note that, defined in terms of the character’s ability to consider different perspectives, fictional interiority does not necessarily translate into intellectual sophistication or a heightened capacity for empathy. That is, such a character may still come across as naïve (as Thady does; though some critics also read his naiveté as a clever mask adapted by a manipulative and “self-serving man”) or as obnoxiously self-centered. Thus Lady Clementina from Elizabeth Inchbald’s Nature and Art (1796) is acutely aware of other people’s perspectives, yet all she can think of is what all these different people think about her.

If she complained she was ill, it was with the certainty that her languor would be admired; if she boasted she was well, it was that the spectators could admire her glowing health; if she laughed, it was because she thought it made her look pretty; if she cried, it was because she thought it made her look prettier still. – If she scolded her servants, it was from vanity, to show her knowledge superior to theirs; and she was kind to them for the same motive, that her benevolence might excite their admiration. – Forward and impertinent in the company of her equals from the vanity of supposing herself above them, she was bashful even to shamefacedness in the presence of her superiors, because her vanity told her she was all their observation.

In other words, a character’s relative cognitive complexity (that is, her ability to embed mental states of numerous other people), which strongly contributes to our perception of her interiority, can be disconnected from her intelligence and, in fact, from any true awareness of other people’s states of mind. A character can be an assiduous mind-reader, yet a hopeless solipsist; “neurotypical” as far as her theory of mind goes, yet lacking in empathetic imagination.

She can also be mad. The difference between such characters as Lady Clementina, on one hand, and Jonathan Swift’s Gulliver (Gulliver’s Travels, 1726), Charlotte Lennox’s Arabella (The Female Quixote, 1752), and Samuel Johnson’s Astronomer (Rasselas, 1759) on another, is that solipsistic as the first group can be, they seek their reflection in the minds of socially acceptable/sanctioned others, whereas the Astronomer looks for it in the minds that are not “really” there. It is as if their theory of mind was working in overdrive, not discriminating between those whose opinion about them should matter and those who simply cannot have any opinion.

Take Gulliver. It is not just that he has what Michael Seidel calls “an image problem,” not knowing “whether he looks good small or big”; “whether features of his face look better symmetrically disposed or awry”; “whether his pathetic body would serve him better shaped like a horse’s”; “whether his sounds and smells are as offensive to everyone else as they are to him” – after all, Lady Clementina has a kind of an “image problem” too – the trouble is that he turns for answers to these questions to the creatures who (according to one interpretive tradition) might be mere figments of his imagination: tiny Liliputians, giants from Brobdingnag, inhabitants of a flying island, and talking horses. It is his reflection in their minds that matters to him – to the exclusion of people whose opinion ought to matter. As he puts it in the letter to his Cousin Sympton: “The united Praise of the whole [human] Race would be of less Consequence to me, than the heighing of those two degenerate Foupynhmons I keep in my Stable; because, from these, degenerate as they are, I still improve in some Virtues, without any Mixture of Vice.”

Just so, Arabella from The Female Quixote cares deeply about the opinion of phantoms but not about that of her actual acquaintances. In stark contrast to her cousin, Mr. Glanville, who writhes in embarrassment when he imagines what the people whom they meet, such as Sir George, must think of Arabella’s odd behavior, Arabella is concerned with how she would look in the eyes of the characters from her beloved Romances; in the eyes of the historians who would come to write the “History” of her adventures; and in the eyes of the future readers of that “History.” Thus, upon receiving a letter from Sir George, which, she suspects, contains a confession of love, she debates with herself whether she should read it and thus have her suspicion confirmed, which must necessarily result in her banishing Sir George from her presence.
forever. No Romance heroine that she can think of would read such a letter, hence "fearful of transgressing the Laws of Romance, by indulging a Curiosity not justifiable by Example, [Arabella resolves] to return this Letter unopened." Further deliberation on the matter even makes her angry, and she speaks to the letter thus:

Presumptuous Paper! ... Bold Repository of thy Master's daring Thoughts! Shall I not be blamed by all, who, hereafter, will hear or read my History, if, contrary to the Apprehensions I have, that thou containst a Confession that will displease me, I open thy Seal and become accessory to thy Writer's Guilt, by designing to make myself acquainted with it?"18

Finally, the Astronomer from Rasselas, convinced that the sun listens "to [his] dictates," passing "from tropic to tropic by [his] directions," that the clouds, "at [his] call," pour their waters, and that the Nile overflows "at [his] command," is not merely attributing mental states to natural events (a phenomenon that cognitive psychologist Jesse M. Bering would see as building on our "existential theory of mind"). He also values the opinion of the nebulous entities who bestowed "this distinction" on him more than that of ordinary people, whose ridicule and incredulity he is prepared to disregard. Thus when he discovers in Lmlac, who listens to his story, "some tokens of amazement and doubt," he observes that, "not to be easily credited will neither surprise nor offend [him]; for [he is], probably, the first of human beings to whom this trust has been imparted."19

These three cases of irrational mind-attribute are relatively clear cut: as long as Gulliver, Arabella, and the Astronomer privilege the good opinion of phantoms over that of the "real" people, they could be considered mad. (Arabella and the Astronomer eventually "get better" by learning to seek their reflections in the "right" minds.) Other fictional characters who construct their self-image by reading the minds of others walk a thinner line. Members of their social circle may pronounce them insane when they choose to be reflected by the people whose thoughts about them should not matter — because of their class, race, gender, or a particular ideological concern of the moment. After all, a Chesterfieldian "man of sense" (as opposed to what: a man who is silly? Irrational? Insane?) must not really care about what women think of his affairs — he must only make them think that he cares.

Portraying a fictional character as aware of her reflection in the minds of others is one strategy for making us perceive her as having interiority — a cognitive strategy. Deciding whose minds she should or should not be reflected in is an intensely ideological, culture-specific choice, made first by the writer but then — again and anew — by the reader situated in a particular historical moment. Fictional interiority is thus a social phenomenon, but as such it is always a cognitive-historical construct. Hence to Deirdre Lynch's argument that "individuated psychological meanings ... do not come naturally" to readers of any historical period, that they are instead "social productions, objects of contest as well as of collaboration" that "become intelligible in historically specific, institutionally mediated ways,"20 I would add that they are always cognitive productions as well.

Notes

5. See Jennifer Barnes, "Reading Preferences and Social Cognition," manuscript in preparation.